

TECHNOLOGY

BRINGING IT



CANDICE COHEN

CEO & FOUNDER, GIRL GO HUSTLE
AND CĒSUITE DIGITAL AGENCY

An unstoppable force and entrepreneur in the world of digital marketing who fearlessly forges her own path and empowers women to do the same, Candice founded Girl Go Hustle in 2021 with the vision of creating digital tools and resources that allow women to launch businesses without tech overwhelm.

Candice's journey began at the age of 14 during high school, when she embraced

leadership roles in pageantry and community service. Today she regards herself as a change agent and volunteers her time widely, including for Dorchester School District Two. From participating in a field day to teaching students about the economy via Junior Achievement, she is determined to spread her message far and wide. A member of ForbesBLK, Candice holds a Bachelor of Arts degree from Claflin University and is studying for a Master of Arts degree in new media journalism at Full Sail University.

KEY ISSUES

- 1** Representation in tech and the digital marketing industry for Black women
- 2** Self-care and boundaries in business, from a personal bout with cancer